



PROMOTION PLUS
GIRLS AND WOMEN IN
SPORT AND PHYSICAL ACTIVITY



Canada



Girls Only Incentive Program Grant Application Information Guide

Step 1

Thoroughly read this Girls Only Incentive Program Grant Application Information Guide

Step 2

Prepare and submit your application to the BCRPA.

The deadline for the 2010/2011 Girls Only Incentive Program Grant Applications is 5:00pm on September 28th, 2010.

Completed applications are encouraged to be emailed to parksandrec@bcrpa.bc.ca.

If submitting an application via email is not possible, applications will also be accepted by fax (604-629-2651) and by mail to:

Attention: Heather Muter
BCRPA
#101 – 4664 Lougheed Highway
Burnaby, BC
V5C 5T5

Step 3

Completed applications will be forwarded to the Girls Only Incentive Program Grant Selection Committee for review. (Applicants will be contacted if additional information is required.)

Step 4

All applicants will be informed of whether their application is successful or not by mid-October.

Timeline:

ACTIVITY	DATE
Application deadline	5pm, September 28 th , 2010
Selections made and applicants notified	Mid-October 2010
Commencement of program:	Fall 2010 or Winter 2011
First instalment of incentive funding available:	Upon commencement of program
Second instalment of incentive funds available:	Midway through program delivery and is dependant on receipt and acceptance of interim report which includes update on revenue and expenses.
Final instalment of incentive funds available:	Upon completion of program and submission of Final Evaluation report (must include all revenue and expenses).

Questions? Contact Heather Muter
parksandrec@bcrpa.bc.ca or 604-629-0965 x 229.



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Background:

- The “Girls Only Incentive Program Grant” was developed to provide opportunities to participate in sport for non-active girls and women in all regions of BC
- The programs can be focussed on a single sport or can be designed to provide exposure to a multi-sport experience for girls and/or women
- The goal of the program is to provide opportunity and access to positive sport experiences for non-active females of any age
- Program participants will be encouraged to sign up for leagues, clubs or programs which encourage sustainable healthy and active lifestyles
- Partnerships with other organizations/municipalities/Provincial Sport Organizations (PSOs) are encouraged

Girls Only Incentive Program Grant Guidelines:

- Funding is available for new programs and enhancements for existing programs
- Funding is available to a maximum of \$2,500 for one program
- Program must be completed by March 18, 2011
- An organization may apply for Girls Only Incentive Program Grants for more than one program
- The following logos will be required on all program communications, promotional materials, hand out and press releases and copies of said materials shall accompany final reports:
 - ProMOTION Plus
 - BC Recreation and Parks Association
 - BC Sport Participation Logo
- Applicants are responsible to keep registration and participant information for up to two years after completion of program
 - Information must be made available upon request of funders
- Recipients must write an interim report midway through the program and final report upon completion of program
 - For Fall 2010 programs, final report is due within 15 days of programs completion
 - For Winter 2011 programs, final report is due by March 31, 2011

Eligible Applicants:

- Municipal recreation department in British Columbia
- Community association that provides sport and/or recreation programs
- Not for profit societies and organizations that provide sport and/or recreation programs
- Provincial sport organizations and municipal/local sport organizations
- Previous recipients of Girls Only Incentive Program Grants ARE eligible to apply

Selection Committee:

The Girls Only Incentive Program Grant Selection Committee is comprised of staff members from BCRPA, ProMOTION Plus and 2010 Legacies Now. All applications are reviewed thoroughly in accordance with funding criteria.



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Criteria/Considerations for Application:

Applications will be assessed according to the following criteria:

- Submitted by an eligible applicant
- Preference will be given to programs that have a participation of 30+ girls or women
- Program provides 'sport based' programming
 - Please visit the membership listing on Sport BC's website to get ideas on potential sports that would qualify. (<http://sportbc.com/membership-information/membership-list/>)
- Alignment with the purpose of the grant and acceptable use of funds
- Demonstrate commitment to increasing participation of girls/women in sport activities.
- Demonstrate commitment to delivering programs by qualified Instructors (NCCP, HIGH FIVE[®], First Aid)
- Innovative programs that fit the needs of the participants and the community
- Show a commitment to partner with other community groups and organizations
- Show a plan for sustainability of female participation in sport in the community
- Show community matching capacity (in kind, sponsorship or cash)
- Preference for programs that provide female instructors/coaches wherever possible
- Preference for programs that include light snacks and some time to socialize before, during and/or after activities
- Capacity to complete the outlined program and meet the goals and objectives
- Preference for programs that have a focus on vulnerable or inactive populations

Eligible Grant Uses:

The Girls Only Incentive Program Grant must be used for the development and delivery of the program, including the following:

- facility use
- instructor(s) wage
- advertisement and/or promotional materials for the program
- subsidized registration fees
- program equipment
- sustainability plan (ie. League registration subsidy)

Ineligible Grant Uses:

Funding must not be used for:

- deficit reduction
- political or religious activities
- donations to other organizations
- alcoholic beverages or tobacco products
- cash prizes
- existing programs or services (unless requesting funds for an enhancement)

Questions? Contact Heather Muter
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Thank-you for your interest in the program.
Incentive programs are funded by the government of BC through 2010 Legacies Now and are coordinated in partnership between ProMOTION Plus and BCRPA.