



**PROMOTION PLUS**  
GIRLS AND WOMEN IN  
SPORT AND PHYSICAL ACTIVITY

**ProMOTION Plus announces New Board for 2010/11 Fiscal Year**

For Immediate Release

RICHMOND, June 27, 2011 – ProMOTION Plus announces the new Board of Directors for 2011/2012.

Directors at Large:

**JENNY SCOTT**

Jenny Scott has been a past Board member of the Victoria chapter in 2008-2009 after completing her Masters Degree in Kinesiology and Health Promotion at the University of Victoria. She has dedicated her time to research in the area of leisure behaviours among women living in poverty and has acted as a research assistant for promoting healthy living and healthy weights for children. Jenny is currently working on her PhD, special arrangement in Faculty of Health Sciences of SFU. In 2010, she was the recipient of the Pacific Century Graduate Award and Faculty of Health Sciences Graduate Fellowship. Jenny is also a current member of Crossfit Vancouver and has spent time as a competitive cyclist and a recreational triathlete.

**KRISTINA MACDONALD**

Kristina Macdonald is currently working for the Thompson Community Association in Richmond, BC as a Youth Development Coordinator. She is very active as an athlete and has played numerous sports, including rowing while at Simon Fraser University. She is also a former member of the U23 Canadian National Team for rowing and the President of the SFU Rowing Club for three years.

Her enthusiasm for sport at SFU resulted in her employment with the athletics department as the Assistant Media Relations Coordinator. Kristina was very involved with The Starlight Foundation's Walk and Run for Smiles event. Kristina has a Bachelor of Arts degree and has also focused on courses from Small Business BC on market research, and generations and workplace.

**ERIN WILKINS**

Erin Wilkins is a passionate participant, volunteer, and educator in the sport and recreation field. She is a Royal Roads MBA graduate in leadership and completed her Bachelor of Sport & Leisure Administration from the University of Victoria. Currently, Erin is teaching at Langara College in two programs: Management's Bachelor of Business Administration program and the Recreation Management program.

She has extensive managerial expertise in hospitality, special event planning and programming for sport and recreation. Erin is also involved with the BC Snowboard Association and as a board member. She has also been employed by the Vancouver Lawn Tennis and Badminton club for seven years, serving in many capacities.

**PENNY GARDNER**

Penny Gardner has worked in the sport sector for over twenty years and was most recently the Executive Director at Rowing British Columbia. A product of the Canadian sport system in many aspects, she enjoyed a successful athletic career before the calling to administrative and advocacy work as a sport management professional.



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Penny has spent a number of years in public service as a sport consultant with the governments of British Columbia and Alberta, serving the needs of provincial sport organizations in the areas of association management, sport development, high performance sport and coaching development.

Currently, Penny is taking an educational leave to complete professional designations in association management and fundraising with the Canadian Society of Association Executives (CSAE) and the Association of Fundraising Professionals (AFP). Penny has a Bachelor of Education from SFU and has completed training in non-profit governance from McMaster University Executive Development Institute.

Born and raised in British Columbia, Penny has lived in Victoria since 1993 and enjoys the qualities of an active island lifestyle.

Moving into new positions is:

**2011 Vice Chair** – Denise Coutts (served as Treasurer for 2 years)

The list of the complete Board of Directors include....

**Chair** – Sue Griffin

**Vice Chair** – Denise Coutts

**Past Chair** – Debbie Pyne

**Secretary** – Anne Holmes

**Director at Large** – Erin Wilkins

**Director at Large** – Jenny Scott

**Director at Large** – Kristina Macdonald

**Director at Large** – Penny Gardner

Bryna Kopelow – *Honorary Board Member*

Marion Lay – *Honorary Board Member*

The Board is responsible for setting policies and determining the overall philosophy and direction of the organization.

ProMOTION Plus is the British Columbia organization for girls and women in physical activity and sport. It was established as a non-profit society in 1990 and was unique in Canada at the time. ProMOTION Plus is still only one of three provincial organizations in Canada dedicated to increasing opportunities for girls and women in the sport and recreation delivery system.

For media inquiries, please contact:

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