PROMOTION PLUS
GIRLS AND WOMEN IN
SPORT AND PHYSICAL ACTIVITY

March 16, 2009

RE: Inclusion of Women's Ski Jumping in the 2010 Winter Olympics

Dear Dr. Jacques Rogge,

On behalf of the Board of Directors of ProMOTION Plus from British Columbia, Canada, we urge the IOC to reconsider the inclusion of Women's Ski Jumping in the 2010 Winter Olympics in Vancouver/Whistler.

It is our understanding that you will have the opportunity to reverse your original decision at the upcoming IOC meeting in Denver, Colorado, this March 25th to 27th, 2009. As an organization that advocates for women and girls in sport and physical activity, we firmly aver that the support and promotion of women in sport at all levels and in all structures is vital to the integrity of any sport.

The Olympic and Paralympic movement is one of the most progressive for women and girls in sport today and the IOC has worked steadily to increase the number of female competitors. We applaud the work that the IOC has accomplished; however, excluding women's ski jumping in our opinion is contrary to implementing the principle of equality of men and women.

This issue is best resolved by the IOC and not through a BC court ruling which could result in a no-win situation for everyone. At our Board meeting on March 4th, 2009 we voted in favour of supporting the resolution ratified by the City of Vancouver on March 3rd, 2009.

More than 10,000 people have signed a petition to support the reversal of the IOC's decision. The message is loud and clear, "**Let Women Ski Jump in 2010**."

Sincerely,

Deborah G. Pyne,
Chair, ProMOTION Plus

cc John Furlong VANOC email: john_furlong@vancouver2010.com

#227 - 3820 Cessna Drive, Richmond, BC V7B 0A2 Phone: 604 333 3475 BC only: 1 877 557 7666 Fax: 604 333 3450 www.promotionplus.org